

**We\* asked 100+ baby room educators and nursery leaders to tell us about their ideal baby room.**

**Here's what they said:**

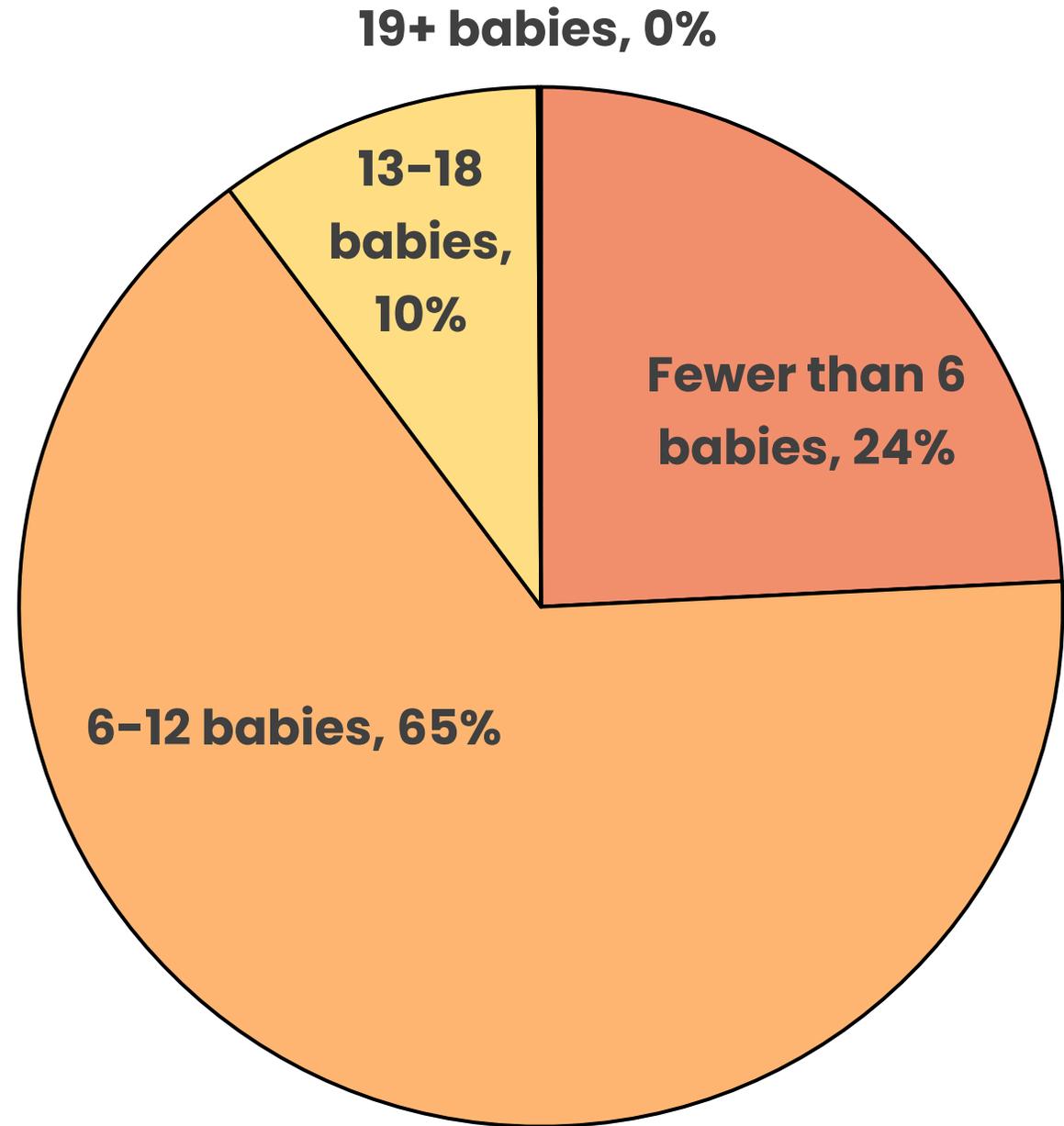


[\\*www.thebabyroom.blog](http://www.thebabyroom.blog)



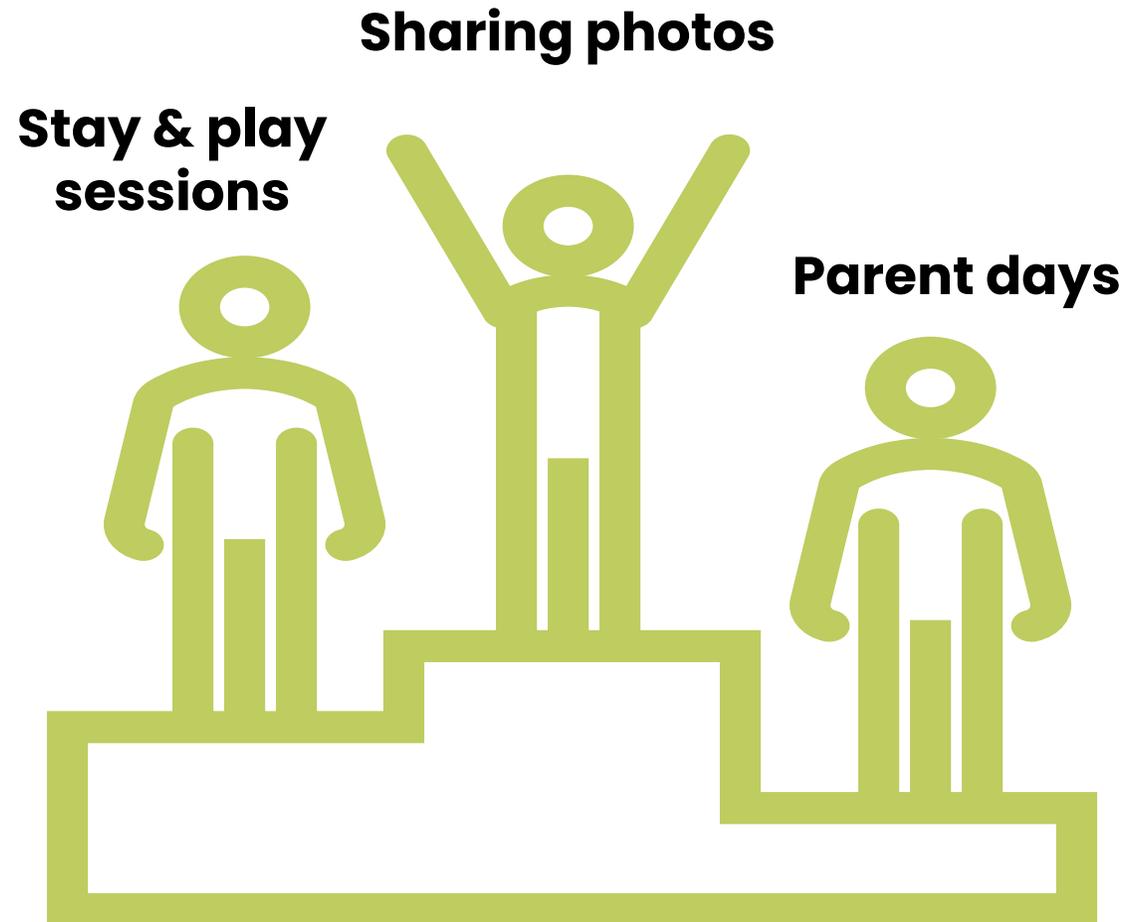
**In the ideal baby room, most people would like to have between 6 and 12 babies.**

Nobody envisioned a room with more than 18 babies.



*N=78*

# The preferred ways to involve families in the baby room are...



Other preferred options for involving families were:

- Bringing items from home
- Family evenings
- Breastfeeding space
- Playing music from home

*N=86*

# Baby room teams wanted the room to...

**Have free flow access to the outdoors**



**79%**

**Be based on the ground floor**



**76%**

**Be in a quiet space in the nursery**

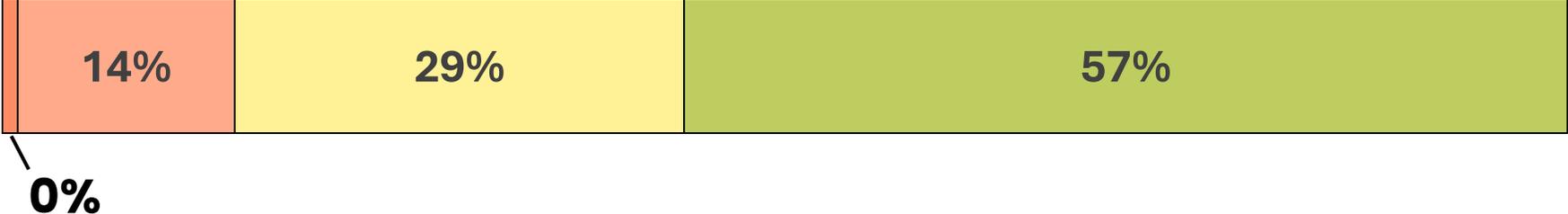


**75%**

# The baby room isn't an island.

86% said that it was moderately or very important for educators across the nursery to interact with the babies. 83% of our participants said it was moderately or very important for babies to interact with older children.

**Interacting with educators from older rooms**



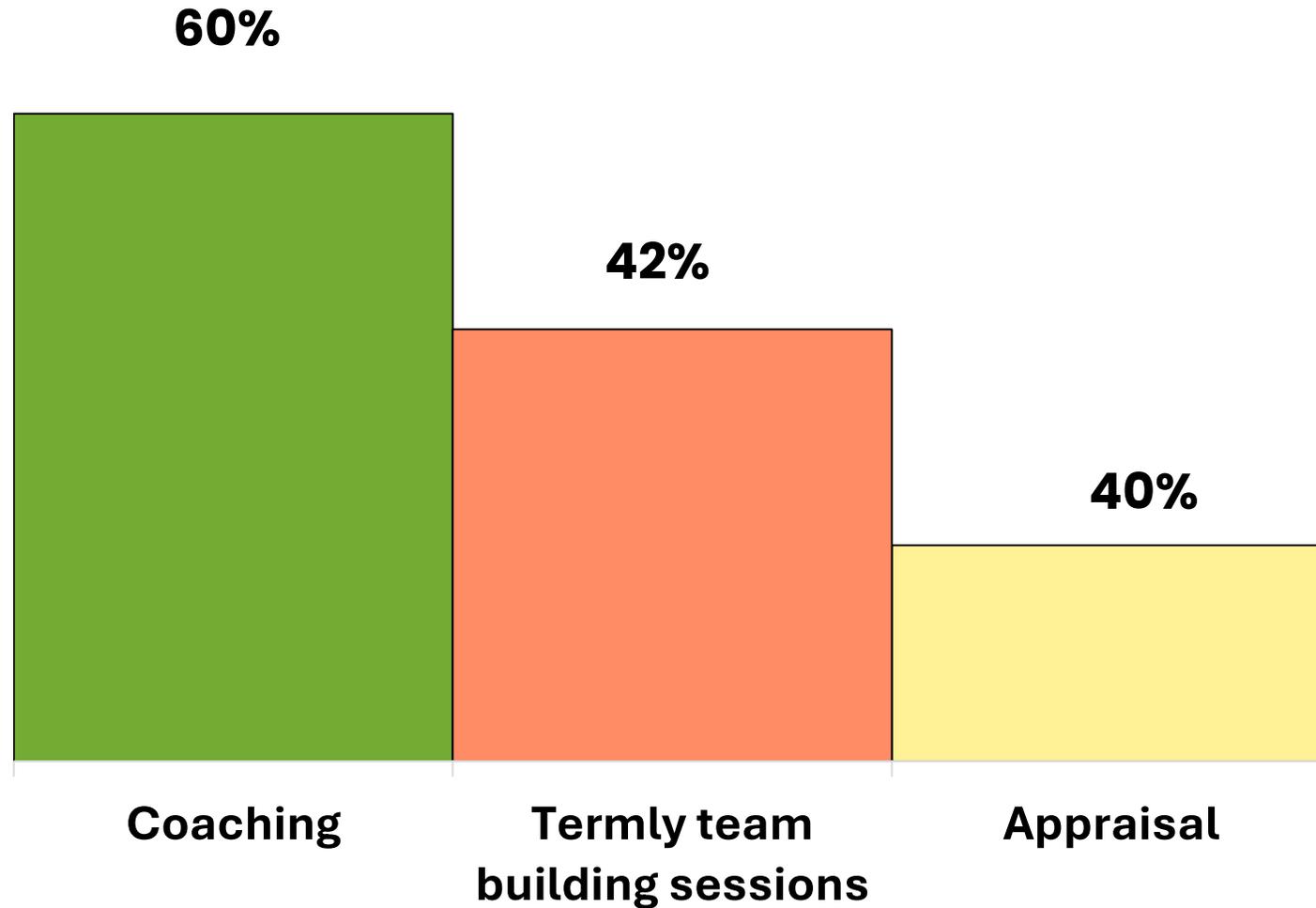
**Interacting with older children**



- Not very important
- Moderately important
- Slightly important
- Very important



# Team members are supported by...



Other preferred options for supporting teams included:

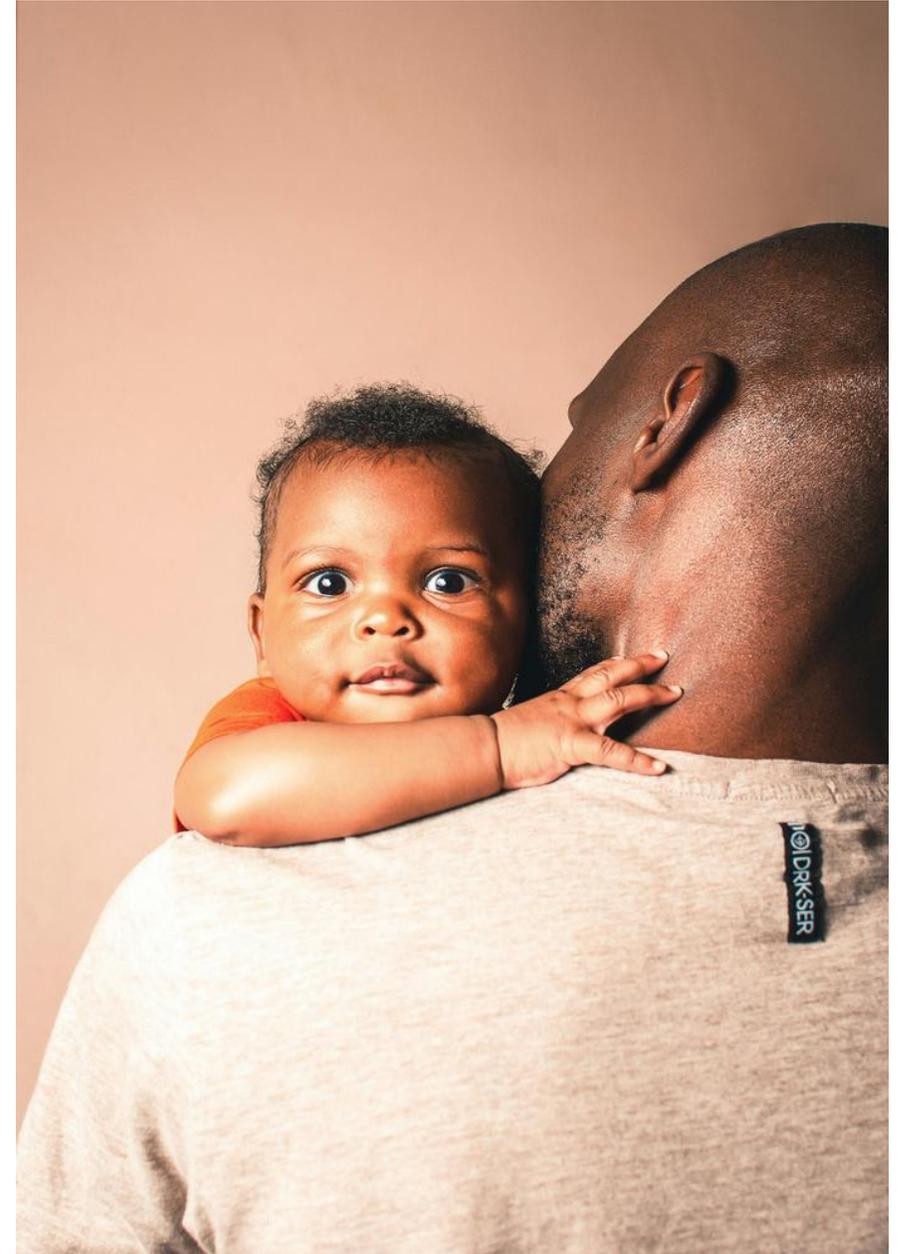
- Weekly team meetings
- Induction
- Online CPD



# What about you?

## What does your ideal baby room look like?

To kickstart the vision-building journey in your nursery with our free resources, visit: <https://thebabyroom.blog/baby-room-vision-building-resource/>



# About the project

The research project 'Achieving high-quality provision in the baby room of English nurseries' aims to investigate how we define, measure and support high-quality provision in group-based provision for children under two years old in England.

The research is organised into three sequential strands to develop an understanding of high-quality provision in the baby room of English nurseries:

## **1. Global evidence review**

We published a global evidence review, linked above, in January 2025 that looked at how quality is defined, measured and supported for babies in group-based provision.

## **2. Surveys and focus groups**

We published our main report, linked above, in September 2025 that explored quality among baby room educators and nursery managers in English nurseries.

## **3. Baby room vision-building workshops**

This briefing explores the findings of a series of 5 vision-building workshops focused on getting to grips with the sector's ideal baby room.

# Vision-building workshops

In Strand 3, we collected data through a series of 5 online vision-building workshops for baby room teams, including nursery leaders.

We focused vision building on 3 topics:

- The ideal baby room
- The baby room in the context of the nursery
- The baby room team

For each topic, we asked 3 survey questions using Slido. This was followed by a discussion. There were a total of 9 survey questions and 3 discussion questions.

We spoke with 113 baby room educators and nursery leaders across 5 workshops.



# Contacts us

Stay up-to-date with the research by subscribing to the project website. You can access research reports, blog posts, and free resources. Visit <https://thebabyroom.blog> or simply scan the QR code to find out more.



# Research team



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